



RCBTC Tapped to Provide e-Business Training Statewide

Wentworth, N.C. (July 31, 2007) – The Rockingham County Business & Technology Center (RCBTC) has been selected by the e-NC Authority to develop and present a statewide workshop aimed at improving rural business' understanding of e-business. In the globally connected economy of today, the ability to market and sell online continues to grow in importance. e-Business is becoming a mandatory part of business, not a nicety if the budget allows.

This is intended for individuals, companies and organizations that may not have a strong technical background, and it will be presented in a way that is easy to understand. "People are often scared of technology, but what they are really afraid of is the unknown. We're going to remove some of the fear by breaking it down into common language", said Mark Wells, RCBTC Executive Director.

The roll out date of this workshop, titled "The Basics of e-Business – Minus the Confusion", is Tuesday, August 7, and it will be held at the Rockingham County Agricultural Center in Wentworth. Future dates for the program include: August 22 in Williamston, September 20 in Rutherfordton and October 24 at the Rural Partners Forum in Raleigh.

To sign up for the Rockingham County workshop, visit the Calendar page on the e-NC Authority's website (www.e-nc.org/calendar.asp), and click on "Register" next to the August 7 session. The session is FREE, but space is limited! If you have any questions about registration, please call the e-NC Authority at 1.888.627.8725 and speak with Angie Bailey.

Event Details

Date: August 7, 2007

Time: 5:30 - 7:30 PM

Location: Rockingham County Agricultural Center, 525 Highway 65, Wentworth, NC

Cost: FREE

Register at: www.e-nc.org/calendar.asp

For questions call: Angie Bailey at 1.888.627.8725

About the Rockingham County Business & Technology Center:

The RCBTC is an e-NC Authority Business and Technology Telecenter designed to create an entrepreneur-friendly, technology-enabled environment in Rockingham County. The RCBTC helps entrepreneurs learn how to plan, start and grow businesses, while making sure they understand how to use technology to be competitive in today's global marketplace. For more information call (336) 342-7853 or visit their web site at www.rcbtc.org.